



2018 Holiday Market

Nov. 17

Rosemary Beach, FL

Dear vendors:

It is time once again to make your plans to be a part of the annual Rosemary Beach Holiday Market. Now in it's 16th year, the event will be making a few changes to better the community of Rosemary Beach and the vendors who take part in the event.

For the past 15 years, the event has always been held on the Saturday following Thanksgiving. It was always to get the early Christmas shopping in, and has become a staple of holiday markets on the Emerald Coast.

After meeting with the various merchants, home owners, and hearing from the Rosemary Beach Property Owners, the market will be moved one week earlier, to the Saturday prior to Thanksgiving which is Nov. 17. The Rosemary Beach community wanted to move the date to the week prior to Thanksgiving, for three reasons.

- 1) There was too much activity taking place the weekend after Thanksgiving and those wanting to attend the market, did not have enough time to browse and shop. Also some of the events from the previous year, are being eliminated for 2018.
- 2) Parking has always been an issue at Rosemary Beach, no matter what weekend. But the market created havoc with not only security, the merchants, and those trying to find a place to park to attend the event, but the county has not been kind to the property because of the various parking issues and traffic congestion on Cty. Rd. 30A.
- 3) Cross promotion by both Hilltop Production Events and Rosemary Beach, will increase due to the fact that the Holiday Market will be the sole event that weekend. If you were wondering about crowds, foot traffic and resort capacity, it is even greater the weekend before Thanksgiving.

For the first time in the market's history, 20% of all vendor fees will be given back to the Rosemary Beach Foundation. This organization gives funds to those in need, and helps better the Emerald Coast and its citizens.

Once again we will be set up on the Eastern Green and Western Green, with 40 vendors on each green. There will also once again be platinum spaces available and those are listed on the attached layout of the green.

POLICIES AND PROCEDURES

- NO RAIN DELAYS, NO REFUNDS!
- Set-up begins at 7 a.m. and NO earlier
- Vendor must be able to set-up in designated, paid space
- All spaces are 12 x 12 except for spaces #1, #2, #3 and #4
- All spaces located on the Eastern Green and Western Green
- YOU BRING IT IN-YOU TAKE IT OUT!!! REMOVE ALL TRASH
- Each vendor is responsible for their own sales tax (Walton County is 7%)

- Parking is for loading and unloading ONLY!! NO OVERNIGHT PARKING
- All vendors must vacate property by 7 p.m.
- Parking will once again be extremely limited. Please leave parking spaces around lawns, for customers!

Holiday Market Application

Please return this page with appropriate Payment and information

(S) single space (C) corner spaces (D) double space

Premium vendor spaces: Located on Eastern/Western greens

Refer to grid for platinum vendor spaces

Spaces	Now- May 1	May 2 - Sept. 1	Sept. 2 -
Nov. 1			
#1 and #2 (24 x 36 ft.)	----- SOLD OUT -----		
#3 and #4 (12 x 24 ft.)	----- SOLD OUT -----		

Premium vendor spaces: Located on Eastern/Western greens:

Platinum vendor spaces #C1 - #C8 (these spaces are located at the corners of the mid-block sidewalks on both the East and West greens, and allow sidewalks on two sides of vendor tent).

Spaces #C1 - #C4 are located on the Western Green

Spaces #C5 - #C8 are located on the Eastern Green

	Now- May 1	May 2 - Sept. 1	Sept.
2 - Nov. 1			
	\$175	\$200	
\$250			

All other spaces:	Now- June 1	June 2 - Sept. 1	Sept. 2 - Nov. 1
	150/ (D) \$250	(S) \$175/(D) \$275	(S) \$200/(D) \$300

Vendor name: _____

Business name: _____

Full address: _____

Email address: _____

Home phone/cell phone: _____

Type of product being sold: _____

I have read the policies and procedures concerning the 2018 Holiday Market, and fully understand the obligations of being a vendor by signing this agreement, I am wanting to reserve a space for this event.

X _____ X _____
 vendor signature

date

Make checks payable to Hilltop Production Events and mail to:

Hilltop Production Events
C/o 2018 Holiday Market
481 Millard Gainey Rd.
DeFuniak Springs, FL 32435